

From Backyard to Black tie Science: Mechanisms of learning and understanding in science

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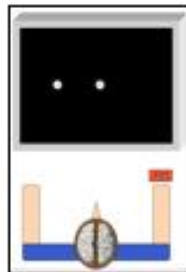
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Overall Goal

Understand scientific thinking reasoning,
learning and understanding



In Vivo: The museum, the Science lab,
In Vitro: Controlled experiments
In Magnetico: fMRI experiments

Backyard & Black tie science

Multiple Methods:

Multiple interacting influences

Cultural, social, developmental,
cognitive, practice, neural, gene

Naturalistic (Backyard)

Museums

Lab meetings

Experimental (Black tie)

Psychological experiments

fMRI

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Informal science?



Our earlier work 1991-1992

Investigate scientists InVivo

Reasoning “live” about their own research

Discover reasoning strategies they use

Use scientists “live” reasoning as data

Could use interviews

Use laboratory meetings as source of data

Can combine formal and informal InVitro

Analogy, Causal reasoning

Informal-semiformal science



Data collected from

10 leading molecular biology labs
over 1 year period in Canada, USA, & Italy

Access to all meetings

Personnel, documents, data

Lab meetings

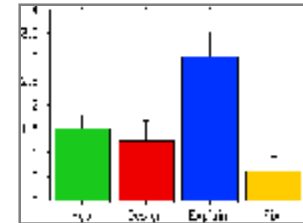
Over 200 Hours of tapes

Live discoveries, Projects that failed

Code data on 3 dimensions

Knowledge' Cognitive processes, Social interactions

Findings



Causal Reasoning: Unexpected Findings

Drives much of the reasoning

Analogical Reasoning

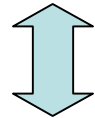
For hypotheses and explanations

Collaborative Reasoning

Reasoning distributed over individuals

Research agenda

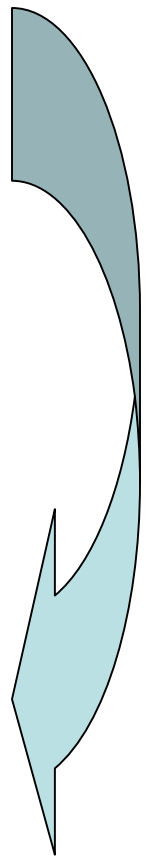
Naturalistic science



experimental analogy, experimental causality
politicians analogy, teaching analogy



fMRI causality, fMRI & experimental analogy
Museum analogy, museum causality



Research Team



Dunbar, Atkins, Nelson, Green, Fugelsang

Analogy

Blacktie scientists say it is important

Educators say it is important

Museums use analogies in their exhibit designs

Cognitive psychologists extol its virtues

Yet research shows people have great difficulty with analogy. Why?

Why is analogy so difficult

Generation studies

Memory studies

Difficult to get people to attend to
underlying concepts

Most recently we used fMRI to investigate
understanding of analogy

fMRI work

Decompose the different components of analogy

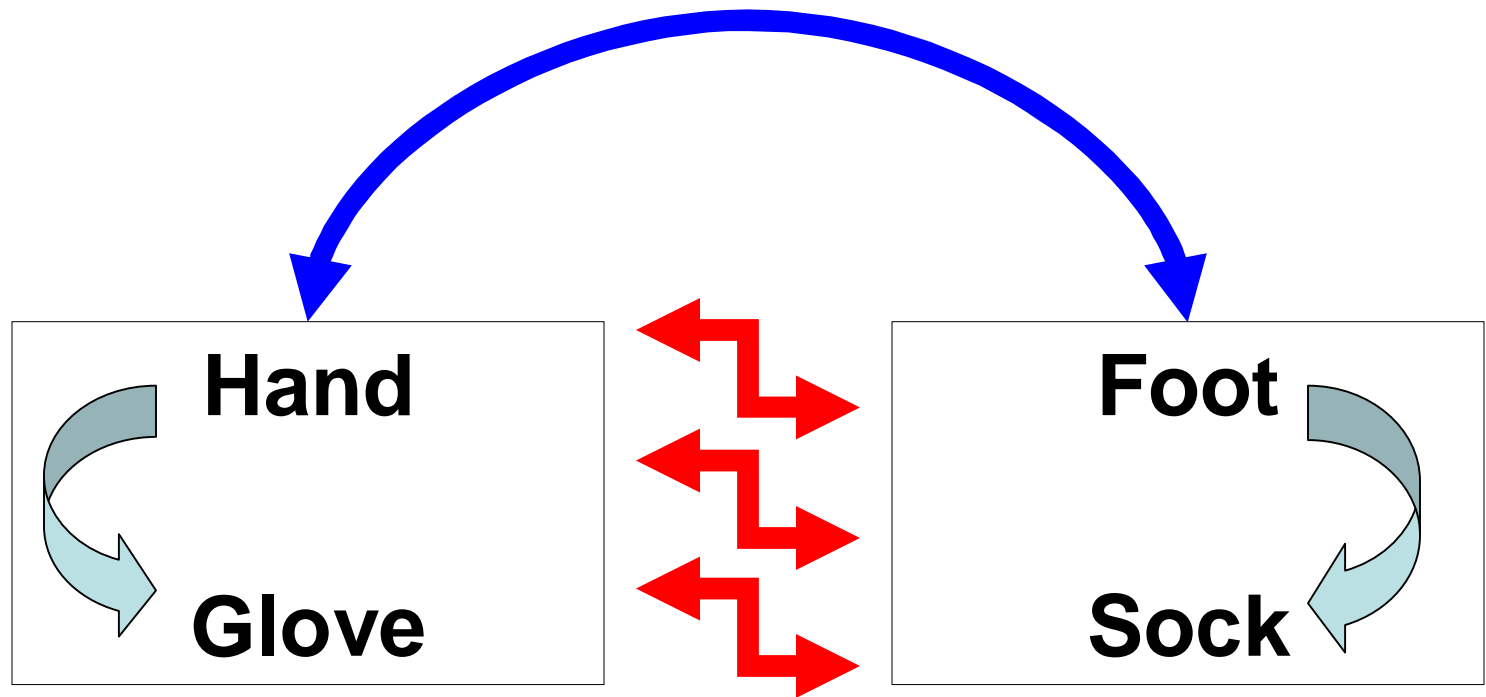
Semantic relations

Categorical relations

Underlying abstract relations

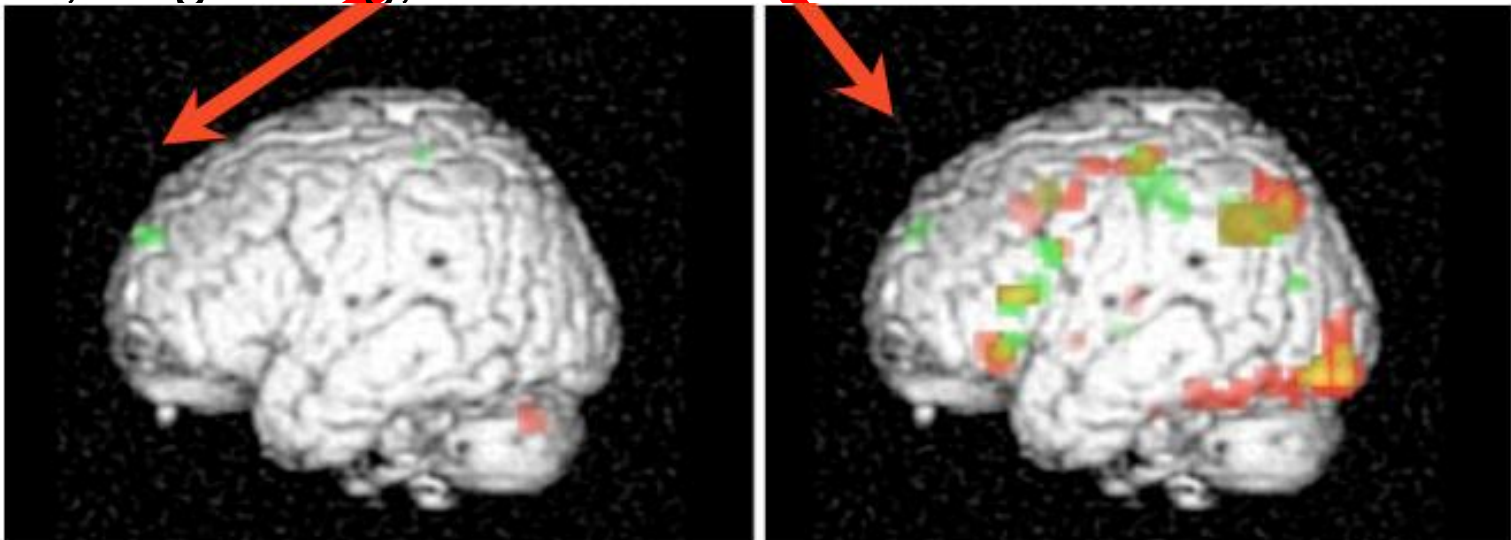
Do different brain sites show different activations
for these components of analogy

Analogical relations



Analogies: Multiple conceptual binding

Green, Fugelsang, Shamosh Dunbar 2006



Multiple conceptual binding

Hypothesis

For analogies to work they need multiple conceptual binding sites

Implication is that lasting learning and understanding needs multiple conceptual binding sites: not just a fact

Anomalies in blacktie and backyard science

Blacktie science: attend to anomalies

Bring to my lab:

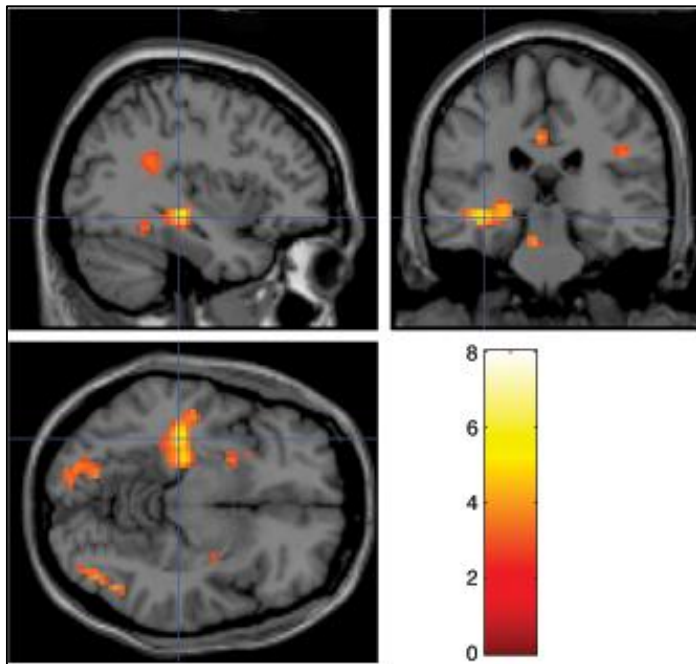
Participants Given
data and theories

What happens when data
consistent
inconsistent?

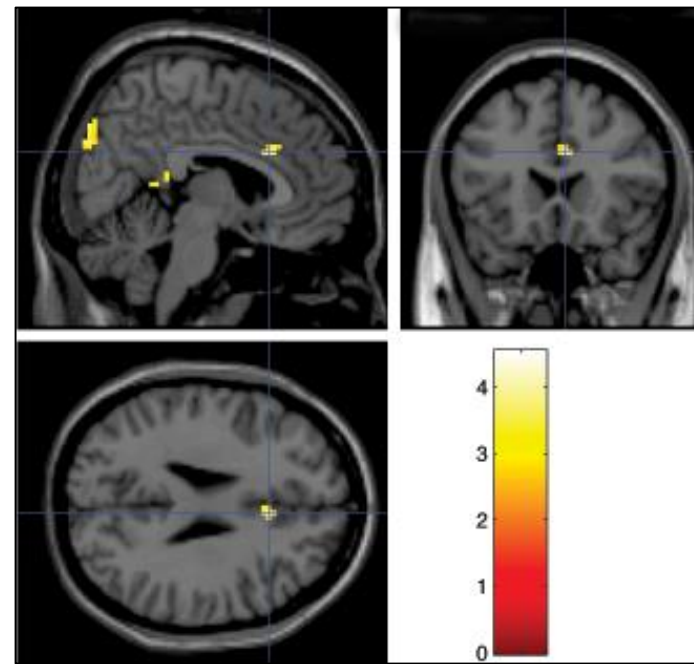
Gave students theory then 20 data points

Responding to Data

Fugelsang & Dunbar 2005, Neuropsychologia



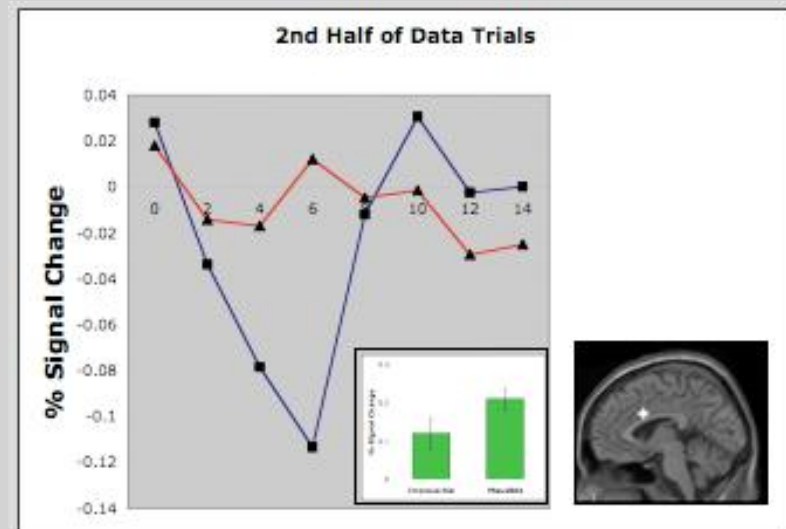
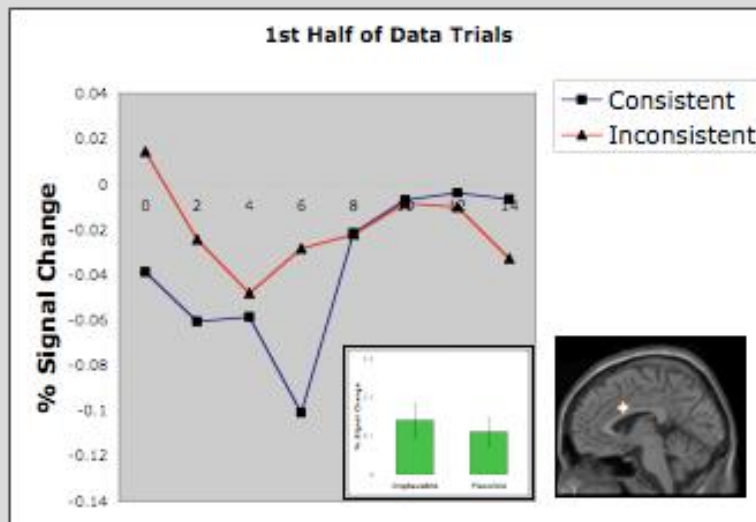
Data Consistent:
attended to



Data Inconsistent
Gated out

Amount of Inconsistent Data

Anterior Cingulate



fMRI showing rejection of data Just presenting many times doesn't help

Apply multiple conceptual binding theory to museum practice

TEAMS: Traveling Exhibits at Museums of Science

An exhibit collaborative for small museums NSF funded

Montshire Museum of Science, Norwich Vermont

Discover ways that enhance exhibit design

Leslie Atkins Postdoctoral fellow

David Goudy, Director Montshire museum of Science

Maureen Callanan

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What happens at an exhibit?

Two Open ended exhibits

(Atkins, Goudy Dunbar -2006 under revision)

Radically different interactions



Kalliroscope: what do people do?



Dad: What's that?

Girl: I don't know. I don't know how to work it.

Dad: 'Spin me' it says.

Girl: I spinned it. What's so great? Nothing's happening.

Dad: I don't know what it does. It says 'spin me.'

I don't know what it is. What are these things?

Speakers.

Is there a button here?

Girl: Yeah. 'Fifteen.'

Dad: Hit it.

Girl: It's not a button.

Dad: If you stand back here, Abby, it looks kinda cool.

Label Not enough



Just giving a label doesn't provide any conceptual hook



Need to provide multiple conceptual binding points, goals, contexts

Multiple Conceptual Binding Points

We've highlighted one aspect of the exhibit
Turbulence.

Gave Multiple Conceptual Entry points:

Things to notice.

The vocabulary necessary to discuss it.

Pictures that relate it to real world phenomena.

Questions that lead them to notice important aspects of the exhibit.

Introduced walls

kalliroscope



Kalliroscope: Multiple conceptual binding points

Conversations were about science:



Heat camera



The Infrared Camera Originally used at the Exploratorium

Detects IR and turns into a B&W image.

The brighter it is, the higher the temperature.

Visitors might discuss: radiation, temperature, conduction, friction

Can we improve the exhibit with more tools?

Give visitors tools to explore
heat (alternate conceptual
bindings)

Tap into vast educational and
psychological knowledge of
heat concepts

Designing experiments
familiar concepts
familiar tools
fun





Look at the screen to see how gloves and mittens look through the “eyes” of a heat camera.



Notice that all of the gloves/mittens look the same on screen before you put them on.

Try the gloves/mittens on.

- Which glove traps your heat better?
- Which glove lets more of your heat leak out?

Turning museum into a lesson



Look at the screen to see how gloves and mittens look through the "eyes" of a heat camera.



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Why the difference in exhibits?

Kalliroscope

Open-ended unhelpful

Need conceptual binding points

Unfamiliar concept

no background knowledge readily available

Heat Camera

Open-ended very productive

Have too many conceptual entry points

No way to bind: Props decrease interest

Focus of our museum research, so far

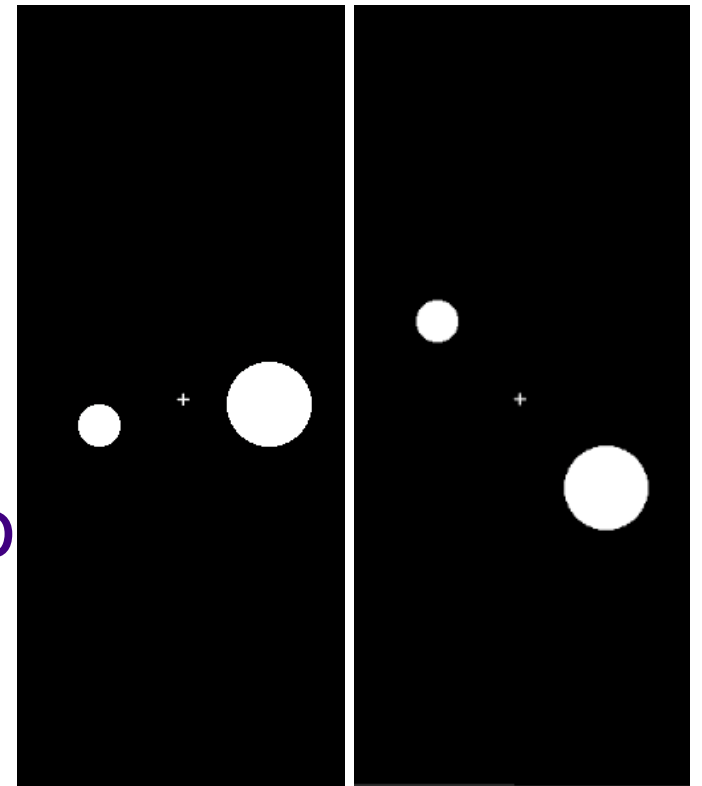
The exhibit

The social interactions

But what about the visitor's conceptions

Emerging view

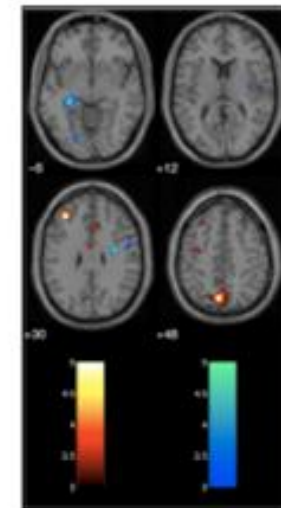
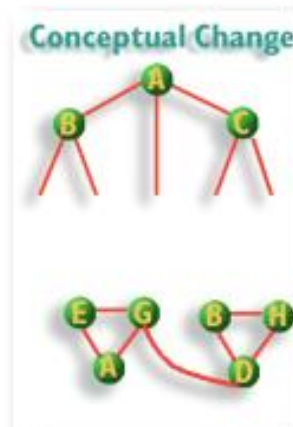
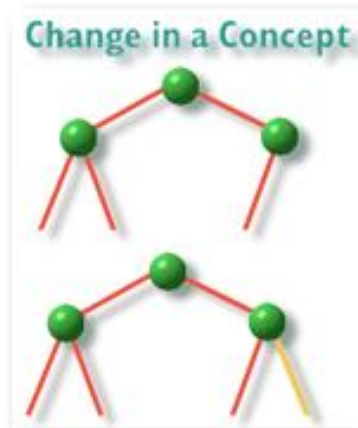
Visitor brings knowledge of
Core Content areas
To many tasks
Can inhibit new info
Can elaborate new info



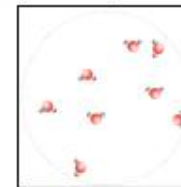
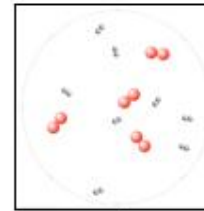
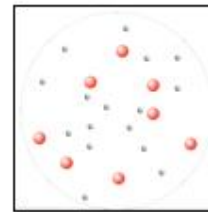
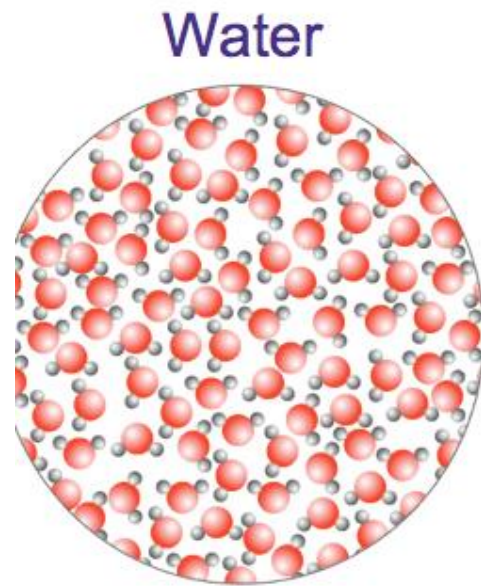
Can we change peoples concepts?

Very difficult

If visitors enter with one conceptual binding



Understanding conceptions



Other Directions

Nature as an exhibit

Trail of Time

Karl Karlstrom



Needs for informal science

1. Use informal and experimental together
2. Make a public repository of informal data like CHILDES, or fMRI, or Genome
3. Use multiple methods and approaches

Educational neuroscience not a replacement but works in conjunction

- (a) The types Multiple conceptual binding sites driving learning and understanding
- (b) The control mechanisms that underlie learning

Thank you

Collaborators

Museums:

Leslie Atkins

David Goudy

Lisanne Velez

Maureen Callanan

fMRI and conceptual Change

Jonathan Fugelsang

Jim Nelson

Adam Green

Raphael Lizcano

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